Recruiter Options and Your Best Option: MPC

Are you an MPC?

By

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What Does a Recruiter Do?

Recruiter Options:

1. Contingent
2. Retained
3. Engaged
4. MPC

MPC = most-place-able-candidate

10 Qualities of a MPC

Good Story Qualities:

1. What Makes You Valuable?

What is Your Value-Proposition?

What Is Your Personal-Brand?

Dan’s three:

a. Business Acumen

b. Lean Gene

c. Techno Teacher

*The Power of a Good Story*

1. Do You Know How to Use Social-Media?

*The Power of Social-Media Branding.*

1. Do You Know What Makes a Good Resume?

*The Power of a Good Appearance*

Good Presentation-Skill Qualities:

4.Do You Know How to Talk in Sound Bites?

*The Power of Toastmasters*

5.Do You Know How to Ask Good Questions?

*The Power of Curiosity*

6. Do You Know What You Want from an Interview?

*The Power of Preparation*

Good Relationship Qualities:

7. Do You Know the Value of an Accountable Partnership?

*The Power of Feedback – The Power of a Fan Club – The Power of a Partner*

8. Do You Know Want You Want in Your Next Position? Do You Know Your Why?

*The Power of the Pen - The Power of Giving Back*

9. Do You Know How to Be Adaptable?

*The Power of an Adventure – The Power of Imagination*

10. Do You Know How to Be Persistent?

*The Power of Discipline*

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